

Friends OF HEALTH CHOICE NETWORK

Communities that care

Join Us on Oct. 1, 2008

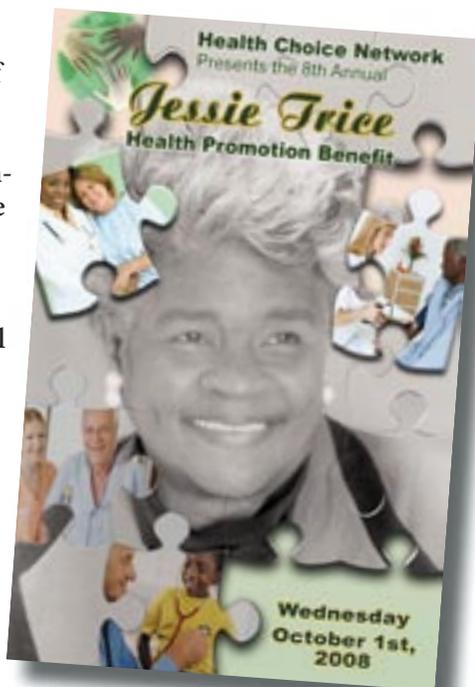
Jessie Trice Event Unveils New Name and Expanded Scope

As the eighth annual Jessie Trice benefit approaches, the program is unveiling a new name and an expanded scope of services. Now called the Jessie Trice Health Promotion Program, it continues the vision of Jessie Trice while building on the success of its cancer prevention efforts. The program is focusing on reducing health disparities in minority communities through the prevention and early detection of cancer, hypertension, diabetes and childhood obesity. This year's theme is *Solving the Health Care Disparities Puzzle*.

This year's benefit dinner will be held on October 1, 2008 at the Intercontinental Hotel West Miami, 2505 NW 87th Avenue in Doral. The reception will begin at 5:30 p.m. and dinner at 6:45 p.m. Individual tickets are \$75 and tables of 10 are \$750.

The Jessie Trice Heroes Award recipients this year will include Health Foundation of South Florida and Juan Zapata, a member of the Florida House of Representatives.

For registration and hotel information please visit our website hcnetwork.org. For sponsorship information, call Diana Alejandro, Events and Marketing Manager at (305) 599-1015, ext. 8080.



Message from the President and CEO

HCN Continues to Lead in the Health Information Technology Race

Last spring I announced that this year's theme is *Reaching New Heights* and as we move into a very busy fall season it continues to be a fitting statement, particularly when it comes to health information technology.

Health Choice Network and its member centers have always been at the forefront of efforts to integrate electronic health records, recognizing the potential for risk reduction, cost savings and improved quality of care. We continue to adopt new innovations that will efficiently put critical information in the hands of community health care-givers. It is these care-givers that document patient histories, order prescriptions, review laboratory results and will ultimately improve the quality of patient care.

Our efforts have been strengthened with the recent award of a one-year HRSA HIT innovation grant. This funding will assist us as we develop a new web-based reporting system. Called QUICK (Quality and Utilization Information for Clinician Knowledge), this health information exchange will leverage our established EHR system so member providers can identify health care trends and enhance quality improvement at all levels. QUICK will support center-led clinical operations and quality improvement initiatives through development of a technology that can easily report reliable and valid clinical process and outcomes.

The QUICK system will be piloted at nine community health centers in Florida, improving health outcomes for the patients we serve.

Thanks to the dedication of our highly skilled staff and the commitment of our member centers, our health information technology truly is *Reaching New Heights!*

*Kevin Kearns
President & CEO*

Health Choice Network 'Reaches New Heights' at 14th Annual Educational Session

More than 200 attended HCN's 14th Annual Boards of Directors Educational Session in Naples. The three-day session began with a reception and dinner on Friday evening, and continued with panel discussions on Saturday, and a keynote address and breakout sessions on Sunday.

Panel topics included Health Information Technology, an update on Prestige Health Choice, Advocacy and Fund Development/Marketing. The Sunday session was on customer service training and leadership. The breakout sessions sought feedback from session participants.



HCN's Board of Directors met prior to the start of the Educational session.



Cheryl Austein Casnoff, Associate Administrator of HIT, Health Resources Services Administration (HRSA)



The ballroom was crowded with attendees at the Saturday panel discussions.



Agape Network was recognized for their 25th Anniversary. (L-R) Agape Founder and Executive Director Dr. Jose Hernandez, Agape President and CEO Claudio Perez, HCN President and CEO Kevin Kearns and HCN Board Chair Brodes Hartley, Jr.

Alex Dueso Named 2008 Employee of the Year



Employee of the Year Alex Dueso, President and CEO Kevin Kearns and HCN Board Chair Brodes Hartley, Jr.

Alex Dueso, MIS Regional Manager for Health Choice Network, has been named 2008 Employee of the Year. Alex has been with HCN for four years and has been MIS Regional Manager for two years. He was presented with the prestigious award at the Network's Educational Session in Naples.

Alex works primarily with Florida member centers, acting as their MIS manager if they do not have one. He assists with the installation of equipment and software, training and other technology support services. "I am basically the information technology point person for any problems the member centers may have," Alex said.

Prior to coming to HCN, Alex worked for seven years with MTV at their South Beach office, doing software development and data base management. Alex is a South Florida native and is married to Ana. They have a three-year-old daughter and are expecting another child in November.



Around the Network



Member Centers Spread the Word on National Health Center Week

Under the theme of “Honoring our Health Care Heroes,” member centers opened their doors to the public during National Health Center Week with health fairs, open houses, back to school events, screenings and tests, lectures, luncheons and even concerts. Many Centers partnered with other community organizations to strengthen

the impact of their efforts.

New this year was a coordinated campaign of press releases, editorials and advertising that allowed Health Choice Network member centers to send a strong message to the public on the critical role community health centers have in the health of our nation.

Clinical Workshop Draws Dental Professionals

Nearly 50 dentists, dental hygienists and dental assistants from the South Florida region attended a successful workshop focusing on dental prevention and restoration techniques at the Naples Hilton. The one-day event was coordinated by Frank Mazzeo, Jr, Chief Dental Officer of Family Health Centers of S.W. Florida. The event was sponsored by Henry Schein Practice Management and 3M ESPE Dental Products. Attendees received six continuing education credits.



Utah CHCs Go Live with EHR

Three members of Utah Health Choice Network recently integrated their paperless electronic health records system-wide. They are Carbon Medical Service Association (CMSA), Wasatch Homeless Health Care (WHHC) and Green River Medical Center (GRMC). “Our three partner agencies could not have accomplished this transition without the expertise and support of HCN. We are small health centers and our network partnership allowed us to make this technological leap,” said Allan Ainsworth, Executive Director, Wasatch Homeless Health Care Center.

HCiOS Adds 18 Schools, Begins Third Year

Health Connect in Our Schools (HCiOS) has started its third year of providing basic health services to Miami-Dade Public School students. Last year, nearly 200,000 visits were recorded. This year even more students will be reached as Health Choice Network, the Children’s Trust and the Miami-Dade County School System worked together to bring 18 new schools into HCiOS, bringing the total to 78.



Study Points to CHC Quality of Care

A new study from George Washington University Medical Centers School of Public Health and Health Services (SPHHS) shows that CHCs provide 22 percent more preventative care than non-CHC settings. The research examined the role of health centers in providing preventative services to both Medicaid recipients and the uninsured compared to other primary care practices. The analysis finds that health centers achieve significantly higher levels of preventive health care in key areas, including preventive screening for diabetes, hypertension and breast and cervical cancer, which can lower health care costs for a high risk population.

For many underserved students, the teams of health specialists rotating among the schools may be their only contact with a health professional. Supported by the Children’s Trust, the HCiOS health care teams are staffed by member CHCs. Joining the group of CHCs this year is Borinquen Health Care Center.



9064 N.W. 13th Terrace
Miami, FL 33172
(305) 599-1015
www.hcnetwork.org

• Welcome to New Member Centers •

Family Care Health Centers

Family Care Health Centers is one of the leading community health care providers in St. Louis, Missouri and provides comprehensive primary health care services from two state-of-the-art facilities in the metropolitan area. Family Care also works to improve the overall health of the communities it serves by reducing barriers to health care.

To bridge communication gaps with non-English speaking patients, staff provides interpretation services for Hispanic, Bosnian, Vietnamese and Somali patients. Physicians are on-call 24 hours a day for telephone consultations and inpatient hospital care – all part of the Center's commitment to be *Your Health Care Partner for Life*.



Dennis Cruse, CEO

New York Health Choice Network

New York Health Choice Network is a large coalition of health centers in partnership with the state primary care association. Originally comprised of six health centers, the group was recently awarded a HRSA High Impact grant to add two additional centers, bringing the total to eight centers serving 224,000 patients annually across 60 service locations.

The Community Health Care Association of New York State (CHCA-NYS), led by Elizabeth Swain, CEO, spearheaded the project nearly two years ago. Members include Hudson Headwaters Health Network, Home-town Health Services of Schenectady, Hudson River Health Care, Open Door Family Medical Centers, Westside Health Services, Whitney M. Young Jr. Health Services, Anthony Jordan Health Center and Syracuse Community Health Center.



Elizabeth Swain, CEO

Member Centers

Agape Network
Bayview Center for Mental Health
Borinquen Health Care Center
Broward Community and Family Health Center
Camillus Health Concern
Citrus Health Network
Community Health Centers of Pinellas
Community Health of South Florida
Family Care Health Centers
Family Health Centers of Southwest Florida
Family Medical and Dental Centers
Health Care Center for the Homeless
Helen B. Bentley Family Health Center
INConcertCare
Institute for Child and Family Health

Jessie Trice Community Health Center
Kansas Health Choice Network
Miami Beach Community Health Center
New Horizons Community Mental Health Center
New Mexico Health Choice Network
New York Health Choice Network
Premier Community HealthCare Group
Tampa Family Health Centers
Utah Health Choice Network
White River Rural Health Center

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Sage Software Healthcare Division
H. Lee Moffitt Cancer Center and Research Institute
South Florida Hospital and Healthcare Association
Sylvester Comprehensive Cancer Center